






# Mariana Raposo

UX Designer

 Funen, Denmark

## Contact

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## Skills

- Qualitative & Quantitative research
- Wireframing
- Prototyping
- Information Architecture
- Design Systems
- Copy Systems
- User flows / Hand off
- Design patterns
- Micro interactions

## Education

- **Common Design Patterns**  
Uxcel  
Issued Jun 2023
- **Design flows**  
Uxcel, by Checklist Design  
Issued Jun 2023
- **Microcopy & UX writing course**  
By Kinneret Yifrah, Merav Levkowitz  
Issued Jun 2023
- **User Experience Design**  
**Google UX Design Certificate**  
Google Creative Campus  
Jan - Nov 2022
- **Master of Fine Arts I Art & Design**  
KASK en Conservatorium 2011-2013  
Ghent, BE
- **Bachelor of Fine Arts I Art & Design**  
KASK en Conservatorium 2008-2011  
Ghent, BE

## Experience

- **UX Designer**  
Sep 2023 - Present  
**Infraspeak - DK**

### User research

- Systematization of all types of user journeys
- Planned and performed qualitative interviews with different users to understand the pain points of a key feature that stakeholders deeply invest on
- Designed the UI and the content of quantitative research pop ups

### Designed features

- Ideation and collective brainstorming on how to elevate the product by investing on user centered solutions
- Designed the necessary new components to build features and grow the design system
- Build high fidelity mock ups and prototypes
- Handoff flows for the development team

### Redesigned old screens

- Redesigned old implemented screens with design system components

### Maintained & grew the Design system

- Corrected inconsistencies and fixed broken components
- Revamped old components to new and scalable components
- Created new modular design components
- Documented updates

### Implemented a copy system

- Creation of tags to each non-variable copy in the designs
- Built a source of truth of copy
- Helped growing the content style guide

- **UX Designer**  
Jan 2023 - Jan 2024  
**Raposo Designs - DK**

### Design system implementation

- Developed a strategy to implement a design system while creating the flows necessary for implementation

### Designed patterns

- Researched and ideated on design patterns that support user centred education on professional interfaces

### Information architecture

- Organisation of content in a logical and user centred way to aim product development and mapping of connections between user actions

- **Product Designer**  
Oct 2018 - Aug 2020  
**Arctic Folk - Scandinavian inspired toys - NL**
  - Managed and conducted user research & testing
  - Completed 4 Design cycles of product
  - Developed manufacturing procedures and monitored the manufacture of the designs to improve operations and product quality.
- **Illustrator**  
Mar 2017 - Nov 2018  
**Freelance - BE**
  - Responsible for creating illustrations for various clients in multiple mediums, from conceptual designs to classic designs.